

Outstanding Comprehensive Plan

PlanCheyenne Cheyenne, Wyoming

PlanCheyenne contains three major plan components:

- The Community Plan
- The Parks and Recreation Master Plan
- The Transportation Master Plan

Building Blocks

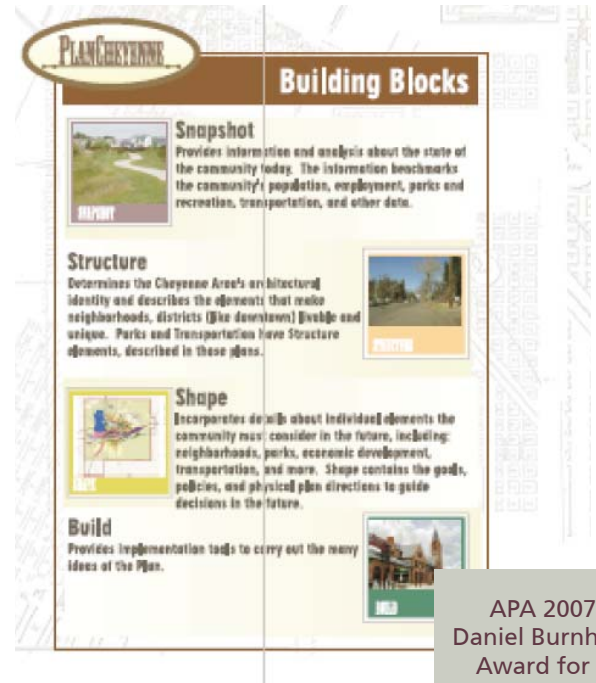
The master plan for the Cheyenne Area follows a four-step building block approach – Snapshot, Structure, Shape, and Build, which is common to all three plan components.

Snapshot captures the existing conditions of the community with information and analysis about the state of the community today, including the community's population, economy and employment, parks and recreation, transportation, and other data.

Structure is the form-giving and design-based part of the larger planning effort and includes the Community Design Handbook.

Shape establishes the guiding principles for how and where the community should grow in the future.

Build establishes strategies to implement the plan.



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Award for a
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Highlights

- Extensive use of interactive technology and the internet
- Cutting edge public participation strategies
- Case studies from other communities
- Tools ranging from incentive-based options to ordinances, to help implement the plan

Website

[http:// www.plancheyenne.com](http://www.plancheyenne.com)

Outstanding for Public Outreach

PlanCheyenne was created with the extensive involvement of citizens, city and county officials, and planners. It represents a complete revamping of the city's approach to growing as a "community of choice." Throughout the document, PlanCheyenne stresses the importance of creating a "People's Plan."